# Camac Commons: Building Affordable Homeownership and Hope in Hunting Park

## A Community-Led Affordable Housing Initiative Powered by SWB Delivers Outreach Program

In the heart of North Philadelphia's Hunting Park neighborhood, Camac Commons stands as a beacon of what's possible when communities take ownership of their future. This eight-home affordable housing project, led by Strive Real Estate, LLC and sponsored by SWB Delivers Outreach Program, is a grassroots effort to restore dignity, stability, and generational wealth to families long excluded from homeownership.

## Why It Matters

For decades, Hunting Park has been a vibrant yet underserved community—rich in culture, but impacted by decades of disinvestment, vacancy, and gentrification. As surrounding neighborhoods see home prices soar, long-time residents face increasing displacement. Camac Commons changes that trajectory.

By transforming eight vacant lots into affordable, for-sale rowhomes for working families, we're not just building houses—we're building pathways to ownership, equity, and community pride. Each 3-bedroom home is designed for comfort, sustainability, and family living, serving as an anchor for neighborhood revitalization without government restrictions or red tape.

## Women Leading the Vision

This project was brought to life by a coalition of women investors, entrepreneurs, and community builders who joined forces under the leadership of SWB Delivers Outreach Program and Strive Real Estate, LLC. These women are rewriting the blueprint for affordable housing—proving that when we fund our own projects, we build without limits.





Option 1 Camac Breeze



Option 2 Camac Hollow







Detra L. Harris Developer



Dr. Rachelle Rogers -Ard Harvest Consulting LLC



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Aisha Stephens Property Manager



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Imelba Martinez Legacy Investors LLC

Their collective mission is to reinvest in our communities, reclaim ownership of our neighborhoods, and create wealth where it's been historically denied. Their collaboration represents a powerful model for how women-led partnerships can drive real, measurable change—one home, one family, and one block at a time.

### **Our Commitment**

SWB Delivers Outreach Program—a 501(c)(3) nonprofit—believes housing is a human right. As the project's development sponsor, all donations are 100% tax-deductible and **go directly to construction expenses**, ensuring that your contribution builds real homes for real families.

This is community-funded development—not government-funded. Every dollar raised helps local contractors, supports women developers, and empowers families to own property in the very communities they've called home for generations.

## **Your Impact**

Your gift directly supports:

- Construction of 8 new affordable homes in Hunting Park
- Creation of homeownership opportunities for low-income families
- Local job creation through minority- and women-owned businesses
- Stabilization of a neighborhood at risk of displacement

Together, we can demonstrate that communities don't have to wait for government programs to build the housing they deserve. We can—and must—fund our own solutions.

#### Join Us

Be part of the movement to rebuild communities from within. Donate today and help make Camac Commons a model for community-driven affordable homeownership in Philadelphia. All donations are tax-deductible through SWB Delivers Outreach Program.

Visit: www.swbdelivers.org

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